

9th Annual Sickle Cell Patient & Family Educational Symposium! http://sicklecellconvention.org/vendor-exhibit

Thank you for choosing to have a digital engagement booth at the **9th Annual Sickle Cell Patient & Family Educational Symposium.** We are delighted that you have chosen to join us. We've selected the digital platform Whova and will integrate this with a private, secure Zoom account.

# DIGITAL ENGAGEMENT BOOTH SCHEDULE:

## **Digital Engagement Booth hours:**

- Wed. July 20th 3-6 pm EST (12 pm 3pm PST)
- Thur. July 21st: 3-7 pm EST (12pm -4pm PST)
- Fri. July 22nd: 3-7 pm EST (12pm -4pm PST)
- Sat. July 23rd: 3-7 pm EST (12pm -4pm PST)

## **EXHIBIT/VENDOR CATEGORIES**

## Corporate/Non-sponsoring Industry - \$5000

This category type is for all corporate and industry exhibitors. For sponsorship opportunities that include exhibit booths please visit <u>http://sicklecellconvention.com/sponsors</u>

## Government/Academia - \$2500

This category type is for all government partners. Unique sponsorship opportunities are also available. Contact Dr. Lakiea Bailey for consideration. <u>Director@sicklecellconsortium.org</u>

## Community/Small Business - \$500

The category type is specifically for small businesses and community organizations.

## Minority-Owned Small Business - \$200

Certified minority-owned small businesses

## CBO/NPO - \$150

This category type is open to all U.S.-based not-for-profit organizations. Proof of 501(c) status must be provided.

## Sickle Cell CBO/NPO - \$100

Community-based organizations (CBO) and non-profit organizations with a sickle cell focused-mission.

#### Sickle Cell Warrior/Patient - \$25

This category type is available for all sickle cell warriors and caregivers. Join us and display your goods or services.

#### SC3 Partners (CBO, jCBO, IPCA, SPO, CP) - FREE

Credentialed, Sponsored, Community, and Junior partners of the Sickle Cell Community Consortium may access this special rate.

## INSTRUCTIONS

If you plan to attend the Warriors Convention and wish to vend/exhibit as well, visit <u>www.sicklecellconvention.org/vendor-exhibit</u>. Select your ticket type and add your vendor booth as an add-on. (*Partners, patients, and caregivers must also select a ticket type to access the discounted or free booth cost.*)

If you are planning to only host a booth, email Doris Bailey at

<u>Finance@sicklecellconsortium.org</u>. Mrs. Bailey will email an invoice to secure your booth. (Partners, patients, and caregivers who do not wish to attend Convention and only wish to host a booth will be charged the Sickle Cell CBO/NPO rate of \$100.)

Once payment is processed, you will be emailed an online form to complete. The information provided as part of the vendor/exhibit application form will appear in the mobile app and will be used to advertise your booth. We ask that all vendors/exhibits provide the hours during which a representative will be present at the booth. These hours must be posted on the digital booth information page.

Please provide the name and contact information of the individual who will manage your booth. This information will not be made public but must be supplied in the event that the EXPO hall team needs to communicate with your booth manager.

The Sickle Cell Digital Engagement will be managed by Dominique Goodson. Dominique will be available to answer any questions that you may have. For questions, contact Dominique at <u>dgoodson@sicklecellconsortium.org.</u>

## GUIDELINES

Purchase of an exhibit booth does not replace registration. All exhibitors planning on attending the Convention must also register.

The sale of pharmaceutical products, food, alcohol, tobacco, firearms, or any illegal products is strictly forbidden.

Approval and inclusion of exhibit/vendor do not imply endorsement by the Sickle Cell Community Consortium or Consortium partners.

Acceptance of exhibitors is at the sole and absolute discretion of the Consortium. All exhibitors/vendors are subject to the conditions and requirements contained within these guidelines.

The exhibitor agrees to pay the rental space in full within 10 business days of approval. The Consortium may revoke acceptance at any time. If canceled by the Consortium applicant will receive a full refund. Exhibitors must cancel prior to Friday, July 15th to receive a 50 % refund. All cancellations after Friday, July 15th will not be refunded and will result in the loss of the exhibitor fee. Exhibits cannot be transferred to another for any reason.

#### SPACE IS LIMITED.

Visit <u>http://sicklecellconvention.org/vendor-exhibit</u> to secure your spot today!